American Water Newsroom

$1,000 Splash for Mental Health

New Jersey American Water supports Mental Health Awareness and Suicide Prevention with $1,000 Donation to Attitudes in Reverse





CAMDEN, N.J. – JULY 11, 2024 – New Jersey American Water donated $1,000 to Attitudes in Reverse (AIR), a non-profit organization based in Princeton Junction that provides mental health awareness and suicide prevention programs to youth and young adults statewide.

AIR is the beneficiary of this donation through the company's "Mayor's Charity of Choice" contest at the New Jersey Conference of Mayors, during which West Windsor Township Mayor Hemant Marathe was selected in a raffle to choose a nonprofit organization in his community to receive a $1,000 donation.

Pictured at the check presentation, from left to right, are West Windsor Twp. Council Vice President Andrea Mandel, Council Member Daniel Weiss, AIR Founders Kurtis and Tricia Baker, New Jersey American Water's Carmen Tierno and Denise Venuti Free, Council Member Martin Whitfield, Mayor Hemant Marathe, and Council President Linda Geevers. (Not Pictured: Council Member Sonia Gawas).

Media Contacts

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