American Water Newsroom

Pennsylvania American Water HelpsProtect the Sourceto Provide High Quality Waterfor Customers

Commonwealth's largest water and wastewater utility company utilizes communications campaign to help provide reliable, quality drinking water for communitiesduring Source Water Protection Week



MECHANICSBURG, Pa. (Sept. 30, 2024) – To help our communities in protecting and preservingour world's most precious natural resource – water, Pennsylvania American Wateriscelebrating Source Water Protection Week (Sept. 29 to Oct. 5, 2024)by highlightingits commitment to providing customers withsafe, clean, reliable waterand by offering the public resources and information focused on helping them do their part.

"Though we've come a long way in terms of our water treatments and services, there's still a lot of challenges to overcome – the hardest of those being that water is often taken for granted," said Kristi English, Pennsylvania American Water's source water protection program manager. "Every day, people turn on their taps to bathe; brush their teeth; and get water for drinking, cooking and cleaning. Unfortunately, unless they notice something unusual, water quality and availability are not considered. That's where this campaign comes in – we want to increase awareness of the value of water and the importance of caring for our water resources."

Throughout the week, Pennsylvania American Water's is emphasizing the importance of protecting our water sources as a crucial first step of the drinking water treatment process, with the goal of generating awareness about the need to maintain quality and conserve the supply of the world's drinking water.

Pennsylvania American Wateris also encouraging the public to learn more about how source water is treated and protected from contaminants by watching educational video content:

- Take a behind the scenes look at the water treatment process via a virtual plant tour.
- Learn about how a new technology is keeping algal blooms at bay in Pennsylvania American Water reservoirs.

- Find out what it's like to be inside a 1-million-gallon water storage tank.

"The key to making source water protection efforts successful is for our dedication to trickle down to those individuals, businesses and communities we serve," added English. "Everyone lives in a watershed and has a role in protecting it."

To commemorate Source Water Protection Week, Pennsylvania American Water is also asking its customers – and the community at large – to take the following actions this week and consider putting them into action as year-round practice:

- Be conscious of daily water use and take steps in the home to be water smart and help preserve this precious natural resource, which can also have an impact on reducing monthly bills.
- Be sure that leaking pipes and faucets – indoors and outdoors – are repaired.
- Take care in the use of garden, lawn, garage and other home treatment or cleaning products and ensure that they do not inadvertently find their way into water sources.
- Dispose of chemicals, unused medicines or other potentially harmful products properly, and do not put them directly into home drains, the sewer, street drains or the lawn.

For more ideas on how to help protect our source water resources, view this short tip video or visit Pennsylvania American Water's Watershed Protection and Wise Water Use webpages.

To learn more about Pennsylvania American Waterand its work to provide the highest quality water,visit www.pennsylvaniaamwater.com.

About Pennsylvania American Water

Pennsylvania American Water, a subsidiary of American Water (NYSE: AWK), is the largest regulated water utility in the state, providing high-quality and reliable water and wastewater services to approximately 2.3 million people.

Media Contacts

David Misner

Senior Manager, External Communications

717.262.7525

david.misner@amwater.com

---

https://newsroom.amwater.com/2024-09-30-Pennsylvania-American-Water-Helps-Protect-the-Source-to-Provide-High-Quality-Water-for-CustomersPennsylvania-American-Water-Helps-Protect-the-Source-to-Provide-High-Quality-Water-for-Customers