

Empowering Young Artists: New Jersey American Water Launches 'Protect Our Watershed' Art Contest

CAMDEN, N.J. – MARCH 3, 2025 – New Jersey American Water is now accepting entries for its annual Protect Our Watersheds art contest. All sixth-grade students in schools served by New Jersey American Water and individual students who live in the company’s service areas are eligible.

Art has the ability to showcase the beauty of New Jersey’s water resources while highlighting the threats they face. This contest encourages students to harness their creativity to express the importance of protecting these valuable resources.

“By encouraging students to express the importance of protecting our watersheds creatively, we empower them to evoke empathy, provoke thought, and inspire action within their communities,” shared Chelsea Kulp, Acting Director of Communications and External Affairs, New Jersey American Water. “Through this contest, we hope to foster a generation of environmental stewards who understand the value of our water resources and are motivated to take tangible steps to protect them.”

Winners will be chosen based on their creative vision, artistic talent, understanding of watershed protection, and their ability to effectively communicate that understanding. As part of their entry, students must include a brief narrative discussing the personal impact of watershed protection.

All entries must be postmarked by April 2, 2025. Three winners will be selected, and all entrants will receive a certificate of recognition. For full contest details, and to learn more about watershed protection, visit www.newjerseyamwater.com.

About New Jersey American Water

New Jersey American Water, a subsidiary of American Water (NYSE: AWK), is the largest regulated water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.9 million people. For more information, visit www.newjerseyamwater.com and follow New Jersey American Water on LinkedIn, Facebook, X, and Instagram.

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