Indiana American Water Proudly Recognizes American Water Charitable Foundation State Strategic Impact Grantee Community Foundation of Jackson County

Grant is earmarked for Seymour's Yellow Tulip Project to fight the stigma surrounding mental illness

[SEYMOUR, IND] – [May 20, 2025] – Yellow tulips have blossomed into a powerful symbol in the mental health community, representing hope and the fight against the stigma surrounding mental illness. So, when a member of the Key Club at Seymour High School planted the idea of a community yellow tulip project over two years ago, city leaders were eager to cultivate this initiative.

Starting in the fall of 2023, the first 1,000 yellow tulip bulbs were planted in the city roundabout on South Walnut Street, followed by another 1,000 bulbs planted in the roundabout on South O'Brien Street.

Now, thanks to an American Water Charitable Foundation (AWCF) State Strategic Impact Grant, nominated by Indiana American Water, the City of Seymour will be receiving a $10,000 grant to help the Yellow Tulip Project flourish to completion. This funding, made possible through an AWCF donation to the Community Foundation of Jackson County, will allow the project to plant deeper roots and spread its message of hope even further.

"Thank you to the American Water Charitable Foundation for helping us accomplish our goals. This funding will help us finish out our roundabouts over the next two planting seasons," said Mayor Matt Nicholson, City of Seymour.

During a recent grant check presentation ceremony, Dan Davis, President and CEO of the Community Foundation of Jackson County added, "We're pleased to be able to help facilitate this gift. Having partnerships like these, working together, really support moving our communities forward in a positive direction."

The American Water Charitable Foundation State Strategic Impact grant is part of the 2025 Keep Communities Flowing Grant Program, focusing on three pillars of giving: Water, People and Communities. State Strategic Impact grants support high-impact projects and initiatives throughout American Water's communities.

"Through the American Water Charitable Foundation, we are pleased to partner with organizations that align with Indiana American Water and support mental health awareness and community beautification in Seymour at the same time," said Joel Reuter, External Affairs Manager at Indiana American Water.

Learn more about the American Water Charitable Foundation here.

About American Water
American Water (NYSE: AWK) is the largest regulated water and wastewater utility company in the United States. With a history dating back to 1886, We Keep Life Flowing® by providing safe, clean, reliable and affordable drinking water and wastewater services to more than 14 million people with regulated operations in 14 states and on 18 military installations. American Water's 6,700 talented professionals leverage their significant expertise and the company's national size and scale to achieve excellent outcomes for the benefit of customers, employees, investors and other stakeholders.

About American Water Charitable Foundation
The American Water Charitable Foundation, a philanthropic non-profit organization established by American Water (NYSE: AWK), focuses on three pillars of giving: Water, People, and Communities. Since 2012, the Foundation has invested more than $20 million in funding through grants and matching gifts to support eligible organizations in communities served by American Water. The Foundation is funded by American Water shareholders and has no impact on customer rates. For more information, visit amwater.com/awcf.

About Indiana American Water

Indiana American Water, a subsidiary of American Water, is the largest regulated water utility in the state, providing safe, clean, reliable and affordable water and wastewater services to approximately 1.5 million people. For more information, visit amwater.com/inaw and join Indiana American Water on LinkedIn, Facebook, X and Instagram.

About Indiana American Water

Indiana American Water, a subsidiary of American Water (NYSE: AWK), is the largest regulated water utility in the state, providing safe, clean, reliable and affordable water and wastewater services to approximately 1.5 million people.

Media Contacts

Joel Reuter

External Affairs Manager

Indiana American Water

joel.reuter@amwater.com

---

https://newsroom.amwater.com/2025-05-20-Indiana-American-Water-Proudly-Recognizes-American-Water-Charitable-Foundation-State-Strategic-Impact-Grantee-Community-Foundation-of-Jackson-County