American Water Newsroom

NEW JERSEY AMERICAN WATER TO HOST FREE “WATERFEST” IN EGG HARBOR CITY

This Saturday, New Jersey American Water will host its second annual “WaterFest” event in Egg Harbor City. WaterFest is a free, family-friendly community event that will be held at Lincoln Park from 11:00 a.m. to 3:00 p.m. on June 7 (rain or shine). WaterFest is designed to educate and engage attendees of all ages on the importance of clean drinking water, water services, environmental stewardship, water conservation, and lead service line replacement.

“WaterFest is one of my favorite days of the year, and we’re thrilled to be in Egg Harbor City for our second annual event,” said Mark McDonough, President of New Jersey American Water. “It’s a great opportunity to bring the community together for a fun, educational day focused on celebrating our most precious resource — and to connect residents with valuable resources like utility bill-pay assistance programs, job opportunities, and healthcare services.”

At WaterFest, attendees will be able to enjoy a range of free outdoor activities, including a water slide, bounce house, and touch-a-truck experience. The event will also provide important community resources, including access to free groceries, refreshments, utility assistance program enrollment support, healthcare resources, and career opportunities. Team members from New Jersey American Water will be available to provide more information and discuss these topics in depth with customers and residents.

Egg Harbor City Mayor Lisa Jiampetti added, “We’re excited to host this year’s WaterFest for local residents alongside New Jersey American Water. They have been a great community partner as we carry out our shared commitment to environment protection, water conservation, and delivering high-quality drinking water for all. We encourage residents to join us in Lincoln Park for a fun-filled day of learning.”

Representatives from several of New Jersey American Water’s community and environmental partners, including the Community FoodBank of New Jersey, Center for Aquatic Sciences, SHARES, AtlantiCare, the Unexpected Wildlife Refuge, and more will be at the event to discuss their important work and provide resources for local residents.

The WaterFest event is an important continuation of New Jersey American Water’s ongoing partnership with Egg Harbor City since acquiring the city’s water and wastewater systems in 2023. Under the agreement, New Jersey American Water is investing $14 million in the first 10 years to make needed upgrades to the city’s water and wastewater systems, including $9 million in the first five years, while keeping rates stable for customers.

In 2024, New Jersey American Water also conducted its annual Water UP! training program in Egg Harbor City, a paid, 9-week workforce development program for adults. The cohort, which included Egg Harbor City residents, completed hands-on field training and immersive classroom-based lessons at New Jersey American Water’s Egg Harbor City Water Treatment Facility.

About New Jersey American Water
New Jersey American Water, a subsidiary of American Water (NYSE: AWK), is the largest regulated water utility in the state, providing safe, clean, reliable and affordable water and wastewater services to approximately 2.9 million people. For more information, visit www.newjerseyamwater.com and follow New Jersey American Water on LinkedIn, Facebook, X, and Instagram.

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